

Education Through Music



Sounds wonderful, doesn't it?

VOLUME 9, ISSUE 3

USING MUSIC AND THE ARTS TO ENHANCE STUDENTS' ACADEMIC PERFORMANCE AND GENERAL DEVELOPMENT

SUMMER 2006

A Gala For All Seasons

On Friday, May 5th, more than 200 friends of ETM took over the legendary Four Seasons Restaurant in New York City to celebrate ETM's 15th Anniversary. ETM Board member Andrew Malik and Liz Smith-Malik were Benefit Co-Chairs, and Four Seasons' Managing Owner Julian Niccolini and his wife Lisa were Honorary Chairs. The event raised over \$195,000 for ETM's programming in disadvantaged schools.

After an opening cocktail reception and Silent Auction in the Grill Room, guests moved into the Pool Room for dinner, which was filled for the occasion with cherry blossom trees and rose petals. ETM Executive Director Katherine Damkohler welcomed the crowd and introduced the Event Chairs and Honorary Chairs, and presented them with gifts as a token of ETM's thanks for their help with the Benefit.

Ms. Damkohler went on to introduce students from three East Harlem partner schools, along with their teaching artists. Children from Mt. Carmel-Holy Rosary and St. Ann's performed violin together for two selections: "Perpetual Motion", and "Blue Danube Waltz", and the P.S. 102 Honors Chorus treated guests to "What a Wonderful World", and "Blue Skies". Next up, Teaching Artist Jennifer Greene wowed the crowd by singing "Quando m'en vo" from "La Boheme".

After the performances, ETM Co-Founder Eldon Mayer reaffirmed ETM's commitment to its students: "[ETM] is all about the kids. I hope



Above: Benefit Co-Chairs Andrew Malik and Liz Smith-Malik.

Below: Honorary Chairs Julian and Lisa Niccolini.

that's what you take away from tonight's event. Serving inner-city kids is what we have always been about and all that we continue to be about, every day of the year, every year." He also recognized longtime ETM staff members Rainah Berlowitz and Kathy Canning for their years of hard work and dedication.

Andrew and Liz

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BENEFIT GALA

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Malik led ETM's luxury live auction after dinner, with guests bidding on items such as a private lesson with Wynton Marsalis and passes to a runway show at New York City's Fashion Week. After the auction, guests danced to the music of "Big City Swing".

ETM gratefully acknowledges Andrew Malik and Liz Smith-Malik; Julian and Lisa Niccolini and the entire staff at the Four Seasons Restaurant; the Benefit Committee (Kylie Travis Cappelli, Katherine

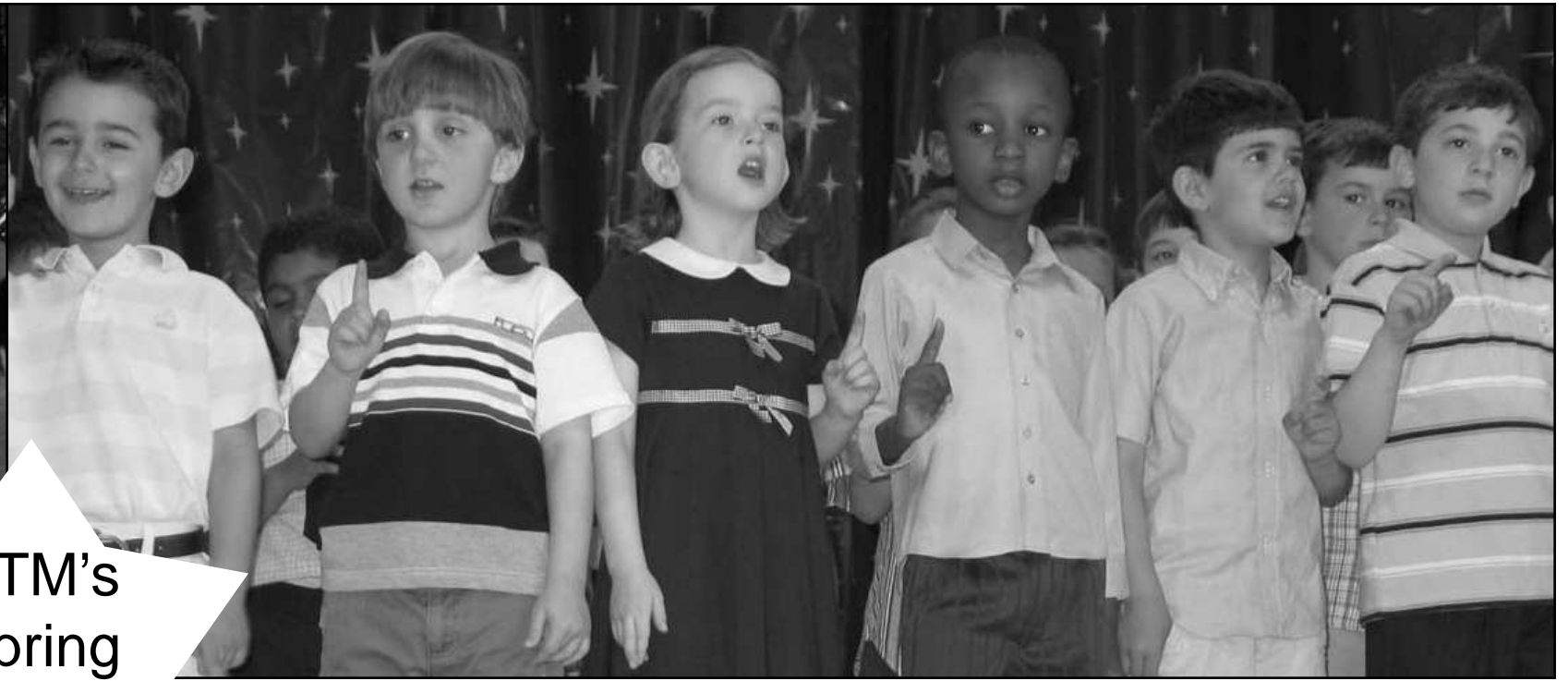
Elliott, Luguang Luan, Clara Kim, Mara Klein, Regina McMenamin, Nancy Paradiso, Gloria Reuben, Patricia Steele, Emily Susskind, and Judy and Walter Handelman); ETM's Board of Directors and staff; intern Jean Bernabe; the ETM Associates; the student performers, their teaching artists (Jennifer Greene, Sharon Kim, and Megan Fong) and principals (Suzanne Kaszynski, Sister Josephine Cioffi and Sandra Gittens); all of our sponsors and donors, especially our Media Sponsor WQXR 96.3FM; and all the other volunteers, contributors and attendees who made the event possible!



ETM Co-founder and 1st Vice-Chairman Eldon Mayer (top) spoke to more than 200 ETM supporters at the dinner, held in the pool room of the Four Seasons (bottom).



The Honors Chorus (top) from East Harlem's P.S. 102 performed "What A Wonderful World" and "Blue Skies" for attendees. ETM Teaching Artist Jennifer S. Greene (bottom) regaled supporters with a rendition of "Quando m'en vo" from "La Boheme".



ETM's
Spring
Concerts!

ETM's spring concerts allowed parents to hear what their children were learning in music class. (Clockwise from top left) Chorus students at East Harlem's St. Ann's School, kindergartners at St. Clare in the Bronx, a 5th-grader at East Harlem's Mt. Carmel-Holy Rosary School concentrates on playing her violin, and 4th-grade girls at St. Clare are led by Teaching Artist Rachel Watkins.



ETM Spearheads Integration in St. Louis

On June 1st, Field Supervisor Chris Marolf led a full-day professional development seminar in St. Louis, MO, focusing on how academic teachers could better incorporate dance, theater, music, and visual arts into their language arts classes.

Academic teachers from Holy Trinity School in St. Louis, MO, and Sister Thea Bowman School in East St. Louis, IL, especially enjoyed the

seminar's lively discussion and focus on creative solutions. One academic teacher said: "The open environment allowed for discussion which will lead to thought and help me plan and focus in the future."

These schools began adapting ETM's model for their students in 1999 and 2004, with ETM providing professional development and consulting.

Evaluation Reveals Parents' Praise

As part of the ongoing external evaluation of ETM's programs, funded by the U.S. Department of Education, Philliber Research Associates (PRA) recently collected surveys from partner school parents. These surveys - in addition to feedback and data from and about students, administrators, and teachers - inform PRA on the impact of ETM's programs in a variety of areas, includ-

ing student achievement and changes in schools and communities.

Results from the first year of evaluation activities (2004-05) indicate that ETM supports positive student outcomes in music, self-confidence, and skills for learning. We will share results from the second year as they become available.

Below is a sample of what parents had to say about ETM.

"I am so grateful to have my son in this school and experiencing the joy of music. I hope the funding continues. My son has found an interest in an instrument he would have otherwise not learned."

"ETM has helped to open [my son's] ability to communicate more openly and be more expressive."

"I feel if [my daughter] can learn to play violin which takes patience and ability to focus, she can learn, adapt to anything."

ETM Gets A Makeover

Made possible through a service grant from the Taproot Foundation, ETM's new brochure debuted in April. Last fall and winter, a group of Taproot volunteers with expertise in design, marketing and writing worked with ETM staff to create a document that brings ETM's mission to life.

We are thrilled with the result and

thank the Taproot Foundation, Trent Williams, Jessica Exelbert, and photographers Megan Greenlee, Ray Callanta and Robert P. Lewis for their efforts and expertise.

ETM's 2004-05 Annual Report is also available, featuring the year's program and evaluation highlights, as well as information from audited statements.

Ten O'Clock Classics Provides Free Music Lessons

In March, ETM began partnering with Ten O'Clock Classics (TOC) to bring free, private after-school music instruction to select students at P.S. 68 in the Bronx.

TOC makes classical music available to a broader audience by having classical musicians perform at non-traditional venues. As part of their education initiative, TOC provides free, weekly private music instruction and instruments to New York City students.

Jessie Reagen, a former ETM teaching artist at P.S. 68, was instrumental in helping TOC and ETM form their partnership. "While teaching at P.S. 68 I was frustrated that there seemed to be no place to refer the students for lessons if they were interested," Ms. Reagen said, lamenting that for students at P.S. 68 "traveling to Manhattan [for music instruction] might as well have been like going to another state."

To address this problem, Ms. Reagen put TOC's Founder Ronen Segev in touch with ETM Director of Programs Stephen Herx, Field Supervisor Chris Marolf, and the Principal of P.S. 68, Cheryl Coles. After making students' parents aware of the value of TOC's programs, children received instruments and began after-school instruction. This spring, Teaching Artist Jody Redhage and TOC musician Earl Mannien tutored seven students in piano, violin, and cello once a week at P.S. 68.

For more information about TOC's mission and programs, visit tocmusic.com.



To receive a hard copy of the Brochure or Annual Report, please contact the ETM office.

To view the publications online, visit ETMonline.org/newsroom/brochure.html or ETMonline.org/newsroom/reports.html.

ETM Welcomes New Board Members

At its June 22nd meeting, ETM's Board of Directors formally elected Nancy P. Northern and Dennis Oakley as its newest members.

Mr. Oakley is the Managing Director and CFO of JPMorgan's Global Structured Credit Group. He holds an M.B.A. from Vanderbilt University and received a B.A. from

Washington & Lee University.

Ms. Northern is currently a Marketing Director in Pfizer's Animal Health division. A shy musician with an avid interest in science, Ms. Northern was motivated by the goals of ETM and looks forward to active participation on the Board.

Support ETM by Shopping Online

Shop online through ETM partners Tricordia and Free Pledge, and ETM will receive a percentage of each purchase you make. Tricordia and Freepledge currently have over 300 participating online merchants. There is no extra cost to you, and you keep all of your shopping benefits (air

miles, reward points, etc.).

ETM has also partnered with the search engine GoodSearch. Select ETM as your charity, and every search you make will result in a small donation.

It's easy. It's safe. It's free. Start helping ETM today!

For details, visit ETMonline.org/contribute/Affinity.html, or go straight to: etm.freepledge.com, tricordia.com/etm.go, or goodsearch.com.

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CBS Covers ETM Program at P.S. 69



P.S. 69 Principal Alan Cohen (left) with CBS's Morry Alter

On Wednesday, May 31st, Emmy-winning reporter Morry Alter visited ETM partner school P.S. 69 in the Bronx to profile ETM's music programs for WCBS-TV.

Until its partnership with ETM began two years ago, P.S. 69 was failing on all levels and in danger of being taken over by the state. The school now boasts among the highest standardized test scores in the city, an improvement that Principal Alan Cohen directly attributes to ETM's involvement with the school.

ETM invited Mr. Alter to visit third-grade, kindergarten, and Honors Chorus classes, and to speak to teachers, students, and parents about the importance of music class in the school. The segment aired on Sunday, June 4th during the CBS Sunday morning news and can be found at ETMonline.org/newsroom/video.html.

Special thanks to Mr. Alter, CBS news, Teaching Artist Margaret Nelson, Mr. Cohen, and the staff, parents, and students of P.S. 69.

Thank You, New York Public Radio!

In April, New York Public Radio chose ETM to participate in their Salute The ARts (STAR) initiative. The STAR initiative profiles 36 small, cultural, non-profit organizations in the New York Metropolitan Area over a 12-month period, through on-air promotional announcements and free website support.

ETM thanks New York Public Radio for selecting ETM for this promotion. To learn more about the STAR initiative, please visit wnyc.org.